



### Advertising Size Specifications

Publication Trim Size: 9.5" x 11.875"  
Full Page Bleed: 9.75" x 12.125"  
Bleed set to: 0.125"

### File Specifications

PDF/X1a

- PDF/X1a file (only one ad per file)
  - Images must be CMYK or Grayscale TIFF or EPS prepared for the SWOP3 Color Environment
  - Total Area Coverage for CMYK color builds shouldn't exceed 300%
- SWOP® is a registered trademark of Swop, Inc.

### SAFE ZONE

DO NOT place important text or images beyond the **Blue Line**.

### TRIM AREA

This is the actual cut of the final design.

### BLEED AREA

Extend your artwork to the edge of this template if you want your design to extend to the edge of the final print. We require a 1/8" bleed.

### NEED HELP?

Please contact us at [publicity@twotenmag.com](mailto:publicity@twotenmag.com) for help regarding our print specifications.